



## Internship E-commerce Germany (Native German Speaker)

At Etrias Lifestyle Stores we are constantly optimising existing webshops and opening new ones. We want to become better at what we do and grow even more on the (inter)national market. By being active in e-commerce, we find ourselves in a dynamic market in which you have to be able to adapt quickly. We do this with a young, international team that we would like to strengthen with an e-commerce intern for the German market.

As our intern you will get to know the whole company to become an e-commerce expert. The main focus will be Online Marketing, in which you will be taught all the ins and outs of SEO. You will give input for campaigns and you will work with bloggers to improve SEO and organic ranking. By the end of the internship you should be able to work as a professional junior content marketer. Next to online marketing you will also be responsible for keeping our shops up to date, content wise. And keeping contact with our customers by being part of the German customer service.

### About Etrias

Etrias Lifestyle Stores was founded by three students. During a joint study trip, they came up with the idea of selling consumer goods online. Since 2011, this has become a full-time activity. Nowadays, the focus is fully on the online sale of high quality consumer goods. In our very extensive product range, we sell products from renowned brands such as: Patagonia, Fissler, Dr. Martens, Le Creuset and many more!

Etrias Lifestyle Stores is characterised by a flat organisational structure. There is an informal working atmosphere in our office where we work with a young, international team on a daily basis to improve our dozens of webshops in the Netherlands, Germany, France and the UK. At Etrias, taking the initiative is encouraged and you will get a lot of freedom to carry out your responsibilities. Every Friday, we have a small get-together with the entire team. In addition, several times per year we organise the (in)famous Etrias Drinks with the entire team!

### Your profile

There is a dynamic and informal atmosphere within Etrias where initiative is encouraged and personal development is motivated. Working at Etrias requires a critical and constructive attitude, a commercial and collective approach. We are looking for a young and ambitious candidate who is an analytical and critical thinker. Someone who is pragmatic, proactive, flexible and able to prioritise their workload. Above all, we are looking for someone who is able to flourish in the various tasks required of the position and will be an asset to our team as a whole.

### Our prerequisites

- German Native speaker
- Student (Bachelor or Master)
- Fluent in English
- Analytical and critical thinker
- Excellent interpersonal skills

### Our offer

- Internship allowance
- Enough days off to spend your salary
- Challenging tasks and the ability to grow
- Great working atmosphere
- The chance to work at one of the fastest-growing companies in the Netherlands

Are you interested in the position? Do you want to be part of a young, dynamic, and growing company? Do you want to become our new Intern? Contact **Marloes van den Bersselaar** by sending your Curriculum Vitae and motivation letter in English in PDF format to **HR@etrias.nl**